

# Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, Sales and Marketing Month is the time when American consumers and producers recognize and applaud the essential role of this country's intelligent and well-informed force of sales and marketing people in our consumer orientated economy; and,

WHEREAS, Sales and marketing people clarify to the buying public the difference between the many products which are marketed every year. They stimulate the competitive forces that make our economy one of the most productive in the world, as well as the most responsive to consumer wants and needs. By helping producers understand and respond to evolving market requirements, sales and marketing people stimulate industrial innovation and speed the distribution process; and,

WHEREAS, In a time when we seek to contain inflationary forces, a professional and responsible sales and marketing force helps buyers spend their money wisely and effectively:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby recognize

MAYNARD ISAACSON

for distinguished sales and marketing achievement.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Sixteenth Day of February, in the Year of Our Lord, Nineteen Hundred and Eighty-One

*William J. Janklow*  
WILLIAM J. JANKLOW, GOVERNOR

ATTEST:

*Alice Lundberg*  
ALICE LUNDBERG, SECRETARY OF STATE

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY  
THIS IS TO CERTIFY THAT THE MICROPHOTODUPLICATION IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF THE  
ORIGINAL RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA COMPILLED  
LAW 1-224. IT IS FURTHER CERTIFIED THAT THE MICROPHOTODUPLICATION PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS WAS IN A POWER  
AND ON MICROFILM WHICH MEET THE REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROPHOTODUPLICATION  
REPRODUCTIONS. REDUCTION 25% ROLL NO. 2 DATE MICROFILMED 2-7-84  
*James H. [Signature]*  
CHIEF, RECORDS SECTION